

# PCAS Textbook Subcommittee

## Thursday, April 2, 2015

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### Meeting Agenda

1. Review and approve previous meeting minutes
2. Discussion on Options
3. Option 2 Organization
4. New business

### Attendees

- Stephen Burd
- Glenna Doctor
- Jonathan Wheeler
- Moira Gerety
- Regina Carlow
- Diane Marshall
- Carrie Mitchell

### Minutes

A summary of discussions and decisions follows.

#### Review and Approve Previous Meeting Minutes

- Previous meeting minutes are approved.

#### Discussion on Options

- The bookstore had a presentation from Sidewalk Pro
  - Add-on piece called Hero
    - Used for adoption
    - Databases to assist in choosing what to use for class
    - As schools start to use you have access to reviews of course materials these schools used
    - Provides market price for books
    - Gives graphs of how prices changed over the months
    - Limited links to open source materials
  - 40%-60% of use case for option one
  - We don't have time this semester for a presentation from them
  - This can be rolled in to Option 1

#### Option 2 Organization

- **Discussion on document "PCAS Course Materials Subcommittee Reengineering Course Materials Selection"**
- **OPTION 2C**
  - Barnes & Noble on campus doesn't have any special pricing
  - How are publishers not available on Amazon handled at on campus Amazon store?
    - The cost savings of this are unknown right now

- It is a visible option
- Different models of Amazon on campus
- Will Amazon take financial aid?
- **OPTION 2A:**
  - All students for a limited subset of courses
  - 2 Pilots of this option Summer 2015 semester
    - Doing access through Blackboard would assist in students who drop not having access
    - There is a Blackboard plugin
    - The content is put in the course so only students who are registered can use it
    - Capacity of bookstore as of today: 2-3 dozen courses
    - Not all of the large enrollments are web enabled
  - After drop/add only students that are still in course get charged
  - Get materials 1 week before classes start
  - After end of semester there isn't access to these materials
  - Not all faculty are in on big publishers like Cengage
  - This isn't a model for all UNM courses
  - Designed for large web-enhanced courses already using these textbooks
  - Is having every student have access to the textbook online better than only some have access to a hard copy?
  - It would be recommended to the provost to put together a list of targets who would be willing to try this
  - Some instructors really want to do this
  - Would this create an overhead for the bookstore?
    - Bookstore only buys back what they can sell
  - Looking at purchasing history might give an idea to which courses to use?
  - It would have to be worked out how textbooks are used over multiple semesters
  - If you want physical access the option would be there
  - We would need to develop a master agreement
  - **How will this be communicated to students?**
  - Total number of students and consistency across sections
- **OPTION 2B**
  - This requires Option 1 to be done
  - This option isn't transparent
  - How would students dropping and adding be handled?

## New Business

- Next meeting Option 3 will be discussed
- 2 more meetings this month
- We've organized Options 1 & 2
- Moira and Steve could handle Option 1
- Jonathan Wheeler will handle Option 2
- These should be out by April 13