

PCAS Textbook Subcommittee

Thursday, March 5, 2015

Meeting Agenda

1. Review and approve previous meeting minutes
2. Prioritize and divide options
3. New business

Attendees

- Stephen Burd
- Glenna Doctor
- Jonathan Wheeler
- Melanie Sparks
- Regina Carlow
- Sonia Rankin
- Moira Gerety

Minutes

A summary of discussions and decisions follows.

Review and Approve Previous Meeting Minutes

- Previous meeting minutes are approved.
- Link to minute meetings will be put in reminder emails.

Prioritize and Divide Options

- Options will be posted online
- Teams will be formed among options 1, 2, and 3
- **OPTIONS:**
 - **1. Re-engineer the selection process- Automate the way they do it now and re-engineer the process to be more efficient for everyone**
 - Make prices more visible to faculty during selection process
 - Coordinate choices over section/time
 - Make it easier for faculty to adopt open access materials
 - CSU or Merlot like website: *Bookstore, IT, or Provost web site, Library*
 - CSU has more capabilities than Merlot
 - Put all selected faculty-facing pieces online in one place: *UNM Wide*
 - Encourage a la carte
 - Encourage faculty to develop own materials

- Track materials costs
- **2. Pilot alternative purchasing options**
 - Publisher deals for all student first day access- **might not make sense for all courses**
 - Currently being piloted with Pearson and Cengage for biology 238 and MGMT 310
 - Embed materials cost- **requires cost increase**
 - Amazon or similar deal- **might cause damage to bookstore**
 - Pay attention to how amazon will innovate to see if they present a new option (web services)
- **3. Student education campaign**
- Option 1 is a mess that needs more definition
- Option 2 would require that there would be a tuition/fee increase

New Business

- Structure lists and be thinking about who is best suited for each task
- Split into subcommittee
- **Maybe divide and conquer isn't the strategy**
- On March 19th we will pick apart option 1