

# PCAS Textbook Subcommittee

## Thursday, March 19, 2015

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### Meeting Agenda

1. Review and approve previous meeting minutes
2. General Discussion on Options
3. Option 1 Organization
4. New business

### Attendees

- Stephen Burd
- Glenna Doctor
- Jonathan Wheeler
- Regina Carlow
- Diane Marshall
- Carrie Mitchell

### Minutes

A summary of discussions and decisions follows.

#### Review and Approve Previous Meeting Minutes

- Previous meeting minutes are approved.

#### General Discussion on Options

- There are gaps in student knowledge regarding how to find and manage course materials
  - Bookstore
  - Parent portion of NSO
  - Bookstore website interface
  - Class list when registering lists the required materials and options (doesn't really fit with any of the 3 options)
    - This could potentially lead to problems
- Maybe we should focus on student education prior to faculty selection process
- Option 1 is about communicating with faculty
- Option 2 is about communications between university and publisher
- Option 3 is communicating with students
- Faculty need to be aware of what students are going to see

#### Option 1 Organization

- **Discussion on document "PCAS Course Materials Subcommittee Reengineering Course Materials Selection"**
  - Document will be posted on website
- List of goals are good options
- Second bullet may be a good way to begin (Provide the widest variety of high quality choices to faculty as they make selection decisions)

- Compliance shouldn't be put up front
- Open access is important
- **Is there a university where faculty review books?**
  - The closest that has been found is the CSU site which includes open access textbooks but it doesn't include materials cost
  - **Who would build this website?**
- The CSU site could potentially be extended
  - **Would there be copyright violations?**
    - The CSU system were put together by orgs that are essentially giving them away.
    - Permission would be needed
- **Plug in Model:**
  - Example: Canvas learning management system
  - Canvas has a core set of functions and a set of plugins, if you want to enable YouTube videos you enable the YouTube plugin
  - **The CSU idea is possible**
- If we can agree on goals, assumptions, and constraints, then we can prepare a project proposal
  - 5-6 pages
  - Add some screen captures
  - How it could interact with bookstore
  - Hosting options
  - Idea of time length
- **Does this document need improved?**
  - Visibility of cost?
  - Rather than saying what materials cost include the cost, percentage of typical student budget, how that cost compares
- Overall cost is important to students
  - Part of this is controlling the textbook cost
- Why you do it, what you call it, and how you sell it
- An amazing textbook that is too expensive that students don't buy might as well not have been chosen
- **Changing faculty behavior**
- Here's a way to buy books that will save time and help make better decisions and also reduce student costs
- List of goals was cleaned up and reorganized
- In the future a set of metrics would need to be available for each goal
- Assumptions were cleaned up and expanded

## New Business

- Next week we will reorganize and look at option 2