

PCAS Textbook Subcommittee

Thursday, February 19, 2015

Meeting Agenda

1. Review and approve previous meeting minutes
2. Review student & faculty textbook survey

Attendees

- Stephen Burd
- Glenna Doctor
- Jonathan Wheeler
- Delia Brennan
- Moira Gerety
- Diane Marshall

Minutes

A summary of discussions and decisions follows.

Review and Approve Previous Meeting Minutes

- Previous meeting minutes are approved.

Review student and faculty textbook survey

- **Do we need more student input?**
- Student Survey:
 - Most questions at the beginning are about buybacks (above line 118)
 - Responses are broken up into categories (student status, gender age)
 - 60% went to bookstore website to find information about required textbooks
 - 62% of first year students wait until after classes began to get course materials
 - Bulk of purchases are happening after classes start
 - 9.4% didn't acquire any course materials- mostly graduate students
 - 81% of students bought textbooks
 - 65% of students bought books at the campus bookstore (100% of first year students)
 - Online purchases are dominated by Amazon
 - 50% of students spent the majority of money on course materials at campus bookstore
 - **We need to put the right information in front of faculty to make a good choice and educate students about best practices and other options**
 - **Could more information be given at new student orientation?**
 - 37% borrowed their textbook from Library/E-Reserves

- 63% of students didn't get an access code, most of those who did were first year students
- 45% said that the access code only improved their studying "Just a bit"
- 49% of students prefer print textbook, 20% digital
- Students value the ability to keep the textbook or sell back the textbook
- Almost 90% of students said that the textbook was useful to the course
- Faculty Survey:
 - Categorized by years taught, faculty role in selecting materials...
 - Campus bookstore is not the main source of influence on which course materials get chosen
 - Almost 50% of faculty consider cost before choosing a textbook
 - **Are instructors aware of the cost for the entire curriculum, not just the cost of materials for their course?**
 - 81% of faculty advise students on where to obtain the assigned course materials

New Business

- Next meeting we'll rank the options and split them up
- Added component of student education to options list