Turnitin & iThenticate at UNM
Project Status

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Presentation copies available online

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Turnitin & iThenticate

- **Turnitin**
  - Primary feature is originality (plagiarism) checking of documents against many sources
  - Other features include online submission, commenting, grading, grammar/style checking, and peer review
  - Runs stand-alone or integrated into Blackboard Learn
  - Streamlined for class-related use

- **iThenticate**
  - Research-oriented counterpart to Turnitin
  - Intended for faculty, grad students, staff, …
  - Stand-alone mode only
Brief History

- 2012 - Faculty technology survey identified anti-plagiarism software as a high acquisition priority
- 2012 – iParadigms informed ASM and Education that school licenses must be renewed as a UNM-wide license
- Spring 2013 (late) - Turnitin and iThenticate selected from RFP
- Summer 2013 – Licenses/payment negotiated
  - $100K for Turnitin to cover half student enrollment
    - Cost split between HSC and VPR
    - VPR cost recovery - $100 per instructor/user per year
  - $30K for iThenticate to cover all UNM users – no cost recovery
- Fall 2013 – Both tools enabled (standalone only)
- Spring 2014
  - Support sites up and running
  - Blackboard learn integration enabled
  - Marketing push for both
  - Turnitin training sessions for faculty
## Turnitin Usage – Active Accounts Only

<table>
<thead>
<tr>
<th>Semester</th>
<th>Unit</th>
<th>Number of Users</th>
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</table>
iThenticate Usage

- Current user accounts: 26
  - ASM – 11
  - President’s office – 7
  - Engineering – 3
  - A&S – 3
  - Libraries – 2
  - Education – 2

- Activity (papers submitted)
  - January – 5
  - February – 15
  - March – 13
  - April – 16
  - May (to date) – 13
Faculty-to-Faculty Marketing

- Stephen Burd and William Gannon have attended college-level chairs and departmental faculty meetings to promote Turnitin and iThenticate
  - ASM
  - Engineering
  - Fine arts
  - Library/OLIT
  - Psychology
  - Public administration
- These efforts will resume in the fall
Turnitin Training Sessions

- Training sessions were offered by Stephen Burd during spring 2014 – more will be scheduled for fall
  - Held in a computer lab
  - 1.5-2 hour sessions
  - Overview, concepts/policies
  - Some hands-on use of stand-alone tool
  - Brief overview of Learn integration

- Sessions & attendance
  - March 7 (main campus) – 9 participants
  - March 28 (main campus) – 18 participants
  - April 17 (north campus) – 10 participants
Summary

- Adoption has been slowly ramping up
  - Late start to marketing and support – tool visibility is still poor (part of a larger problem?)
  - Learn integration wasn’t enabled until January
  - Instructors need to plan for Turnitin use before a course starts
  - Minimal response to mass marketing
  - Some response to faculty-to-faculty marketing

- Current license expires in August 2016
  - Are we currently getting our money’s worth?
  - Will we get our money’s worth next year?
  - Will we renew and, if so, on what terms?
  - Who will write the check and from what funding source?